PRIVATE HIRE OPERATORS
RULE BOOK
## INDEX

<table>
<thead>
<tr>
<th>Section</th>
<th>Paragraph No.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Private Hire Operator - Application Requirements</strong></td>
<td>1</td>
</tr>
<tr>
<td>New Applications</td>
<td>1.1</td>
</tr>
<tr>
<td>Additional Application Requirements for Foreign Nationals and Persons that have resided outside of the UK</td>
<td>1.2</td>
</tr>
<tr>
<td>Renewal Applications</td>
<td>1.3</td>
</tr>
<tr>
<td>Application for a dispensation to display plates/signage</td>
<td>1.6</td>
</tr>
<tr>
<td>Disciplinary Action</td>
<td>1.15</td>
</tr>
<tr>
<td>Complaints Procedure</td>
<td>1.17</td>
</tr>
<tr>
<td>Penalty Points Scheme</td>
<td>1.18</td>
</tr>
<tr>
<td><strong>2. Private Hire Operator - Conditions</strong></td>
<td>2</td>
</tr>
<tr>
<td>Delegation of Powers</td>
<td>2.1</td>
</tr>
<tr>
<td>Alteration of Existing Conditions</td>
<td>2.4</td>
</tr>
<tr>
<td>Duration of Licence</td>
<td>2.5</td>
</tr>
<tr>
<td>Convictions, Cautions and Fixed Penalties</td>
<td>2.6</td>
</tr>
<tr>
<td>Change of address or details of licence</td>
<td>2.7</td>
</tr>
<tr>
<td>Responsibility for Drivers and Vehicles</td>
<td>2.8</td>
</tr>
<tr>
<td>Accepting Bookings</td>
<td>2.9</td>
</tr>
<tr>
<td>Records</td>
<td>2.10</td>
</tr>
<tr>
<td>Advertising</td>
<td>2.15</td>
</tr>
<tr>
<td>Standard of Service</td>
<td>2.16</td>
</tr>
<tr>
<td>Location of Operator Base</td>
<td>2.17</td>
</tr>
<tr>
<td>Premises</td>
<td>2.18</td>
</tr>
<tr>
<td><strong>3. Private Hire Operators – Requirements under legislation</strong></td>
<td>3</td>
</tr>
<tr>
<td>Drivers and Vehicles</td>
<td>3.1</td>
</tr>
<tr>
<td>Records</td>
<td>3.3</td>
</tr>
<tr>
<td>Sub-contracting</td>
<td>3.4</td>
</tr>
<tr>
<td>Smokefree Legislation</td>
<td>3.6</td>
</tr>
<tr>
<td>Disability Discrimination Act (DDA)</td>
<td>3.8</td>
</tr>
<tr>
<td>Bookings made by Disabled Persons accompanied by Assistance Dogs</td>
<td>3.9</td>
</tr>
<tr>
<td>Planning Permission</td>
<td>3.11</td>
</tr>
<tr>
<td>Sale of Alcohol</td>
<td>3.12</td>
</tr>
<tr>
<td><strong>4. ‘In-house’ Private Hire Booking System for Clubs</strong></td>
<td>4</td>
</tr>
<tr>
<td><strong>5. Private Hire Operators - Glossary</strong></td>
<td>5</td>
</tr>
<tr>
<td>Basic Criminal Disclosure</td>
<td>5.1</td>
</tr>
<tr>
<td>Licensing Authority</td>
<td>5.2</td>
</tr>
<tr>
<td>Premises Licence</td>
<td>5.3</td>
</tr>
<tr>
<td>Private Hire</td>
<td>5.4</td>
</tr>
<tr>
<td>Sub-contracting</td>
<td>5.5</td>
</tr>
<tr>
<td>Hackney Carriage/Taxi</td>
<td>5.6</td>
</tr>
<tr>
<td>Temporary Event Notice</td>
<td>5.7</td>
</tr>
</tbody>
</table>
1. Private Hire Operator – Application Requirements

New Applications

1.1 To make an application, the applicant(s) must:
   
   a. complete and submit to the Licensing Authority the appropriate application form
   b. pay the appropriate fee
   
   c. complete a Basic Criminal Record Disclosure application form and provide appropriate identity documentation. (Where the applicant has also submitted an application for a Taxi or Private Hire Driver Licence to the Licensing Authority, the Enhanced Criminal Record Check that is undertaken as part of that application will be accepted instead of needing to provide a Basic Criminal Record Disclosure).

Additional Application Requirements for Foreign Nationals and Persons that have resided outside of the UK

1.2 The Licensing Authority must be satisfied that the applicant(s) is a fit and proper person. In order to determine this, an applicant who is a foreign national or is a person who has resided outside the UK, must do the following:

   a. Provide a Basic Criminal Record Disclosure application as detailed in application requirements above (unless the applicant has only just arrived in this country). The Basic Criminal Record Disclosure will show any convictions that have been committed in the UK.

   b. In addition to the Basic Criminal Record Disclosure the applicant must provide the Licensing Authority with a criminal record disclosure from all countries outside the UK where they have resided from the age of 18; or if those countries do not produce such information a certificate of good conduct from the Embassy or Diplomatic Mission from all countries outside the UK that they have resided in since the age of 18. This certificate must be an original and if in a foreign language must be accompanied by an original certified translation from a sworn translator. All costs involved in such certificates and translations must be paid by the applicant.

   c. an applicant must be eligible to work in the UK and, if appropriate, will need to provide evidence of this.

   d. Foreign Nationals that hold a Student Visa, are only permitted to work for up to 20 hours during term time (depending on the course studied). The private hire operator may be liable if the driver breaches the limitations of the student visa. Information may be shared with the Border Agency.

Renewal Applications

1.3 A renewal application must be completed prior to the expiry date of the Private Hire Operator’s licence. Operators will be sent a reminder around 1 month before their licence is due to expire. Applications should be submitted at least 14 days prior to expiry, to ensure it can be assessed and issued on time. There is no period of grace if a renewal is submitted after the expiry date.

1.4 Licenses will not be renewed without all supporting documentation being received. Licences renewed after the expiry date will run from the date the new licence is issued. The period from
expiry to actual renewal date will be unlicensed, and the Operator must stop taking bookings for the private hire vehicles in their fleet.

1.5 To make a renewal application, the applicant must:

a) complete and submit to the Licensing Authority the appropriate renewal application form  
b) pay the appropriate fee  
c) provide a Basic Criminal Record Disclosure application as detailed in application requirements above. The Basic Criminal Record Disclosure will show any convictions that have been committed in the UK.

d) an applicant must be eligible to work in the UK and, if appropriate, will need to provide evidence of this.

Applications for a Dispensation to display plates/signage

1.6 Where a private hire operator wishes to make an application for a private hire vehicle to be exempt from displaying the licence identification plates and signage they will be required to complete the appropriate application form. The application form will be accompanied by documentation that supports the application and the application fee.

1.7 Applications may only be made by the private hire operator. Applications for exemptions relating to a fleet of vehicles will not be allowed. Each application will be assessed on its own merit and each vehicle will be inspected by a licensing officer to ensure that it is fit for purpose.

1.8 Applications for exemption may be considered where the following requirements are met:

a) Vehicle models must be either four door saloons, or five door estates or five door hatchbacks. Applications will not normally be accepted in respect of people carrier type vehicles.

b) Vehicles must be of a standard of comfort and equipped to a level equal to or above luxury brands of vehicles such as ‘S’ and ‘E’ Class Mercedes Benz, 7 Series BMW, Lexus ‘GS’ or ‘LS’ models, Audi A8 series, Jaguar, Rolls Royce and Bentley saloons. (The highest specification executive type cars from other manufacturers may also be considered.)

c) The vehicle will be in pristine condition with no visible defects, dents or blemishes to the external bodywork or internal trim and seating.

d) The type of work undertaken is ‘executive’ in nature. This means that the vehicle is used to provide transport under a written contract to a company or person, or by the type of clients who for security or personal safety reasons would not want the vehicle to be identifiable.

1.9 The Council may require applicants to provide any additional documentation as reasonably necessary to allow the Council to make an informed decision. Where such documentation is not provided to the satisfaction of the Council the application will be refused.

1.10 Where an application is granted and a vehicle is exempted from displaying its external identification plates and door panels, the vehicle will also be exempted from the need to display the window internal identification disc. An exemption notice will be issued as soon as practical after the decision is made by the Food and Licensing Service Manager.

1.11 Irrespective of when an exemption notice is granted the initial exemption notice will expire on the same day as the expiration of the vehicles current private hire licence, unless it is otherwise surrendered or revoked. Thereafter any renewed exemption notice will last for a period of time that coincides with that vehicle’s private hire licence unless either the licence or notice is otherwise surrendered or revoked.
1.12 Exemption notices may be renewed annually subject to the vehicle under going a re-inspection by a licensing officer to ensure that it continues to be fit for purpose.

1.13 In the event of an applicant being dissatisfied with the decision of the officer, the applicant may make a written application for a review of the decision by the Licensing and Enforcement Committee.

1.14 In addition to the criteria above, the following conditions will apply to vehicles granted an exemption from the requirement to display plates/signage:

a) The identification plate and exemption notice provided by the Council pursuant to requirements of the Local Government (Miscellaneous Provisions) Act 1976 shall remain the property of the Council.

b) Any Vehicle granted an exemption from displaying identification licence plates will be required to keep the identification plates in the vehicle and available for examination by a Licensing Officer or any Police Officer.

c) In the event of loss or damage rendering such plate or notice unserviceable the proprietor shall make immediate application for a replacement for which a fee is payable.

d) The exemption notice issued by the Council will be carried in the vehicle at all times and will be produced upon request to an authorised officer of the Council or any Police Officer.

e) When issued with an exemption notice, the vehicle will not be required to display any other signs including the internal identification disc, window stickers and door panels which the Council may at any time require private hire vehicles to display.

f) The proprietor will not display in, on or from the vehicle any advertisement, signage, logos or insignia advertising the operating company or the vehicle's status as a private hire vehicle.

g) During the period of the exemption notice, the driver shall not be required to wear the private hire driver's identification badge but will have it available for immediate inspection by an authorised officer of the Council or any Police Officer on request.

h) During the period of the exemption notice the driver of the vehicle whilst engaged on private hire work will be smartly dressed.

i) The proprietor shall within 1 working day notify the Council of any change in the use of the vehicle.

j) The driver and passenger front side window glass and the front windscreen must be clear. However, tinted windows can be fitted to the side and rear window glass of the vehicle provided that they were fitted at the time of manufacture.

k) The exemption will cease to have effect on selling or transferring the vehicle to another party. The person to whom the exemption is granted must inform the council of the sale/transfer of ownership immediately and in writing, and provide details of the new owner. The exemption notice must be returned to the Council along with the private hire vehicle identification plate unless being sold to another private hire operator licensed by the Council; in which case, only the exemption notice has to be returned.

**Disciplinary Action**

1.15 A breach of any of these general conditions may result in disciplinary action in accordance with the Council's approved enforcement policy, Hackney Carriage and Private Hire Regulatory Guidelines and use of the penalty points totting up procedure.

1.16 The Food and Licensing Service Manager may at any time considered necessary, refer a driver or operator to the Council's Licensing and Enforcement Sub-Committee to assess their suitability to be licensed. Such matters may include: discovery of a conviction or caution, complaints against the
person, accumulation of totting up penalty points on the Council’s internal procedure, at least one warning within a 12 month period.

Complaints Procedure
1.17 Details of the Council’s complaints procedure for Hackney Carriage and Private Hire can be found in the approved ‘hackney carriage and private hire regulatory guidelines’.

Penalty Points Scheme
1.18 The council operates a penalty points system on private hire and dual driver licences to help ensure all drivers, owners and vehicles adhere to basic minimum standards, details of which can also be found in the Council’s approved hackney carriage and private hire regulatory guidelines.

2. Private Hire Operator – Conditions

Delegation of Powers
2.1 Gloucester City Council will always have regard to this policy document and its objectives in exercising its taxi and private hire licensing functions. However, each application or enforcement measure will be considered on its own merits, and the Council has discretion to make exceptions to this policy. Where the Council makes exceptions to this policy, clear reasons will be given for the exception being made.

2.2 All matters under this policy that need to be decided urgently and are either sensitive or contentious will be considered by the Group Manager for Environmental Health.

2.3 All matters under this policy that need to be decided urgently that are non-sensitive or non-contentious will be considered by the Food and Licensing Service Manager.

Alteration of Existing Conditions
2.4 a The Council may alter these conditions upon the giving of 28 days notice in writing to the licence holder that any of these conditions are deleted, any new ones inserted or existing conditions altered.

b Any alteration of conditions under this condition will be consulted upon in the normal way and the licence holder will have the right to appeal to the Magistrates Court. The Licensing and Enforcement Committee will consider conditions, and any comments as a result of the consultation in the normal way.

Duration of Licence
2.5 The Licence shall remain in force for a period of one year.

Convictions, Cautions and Fixed Penalties
2.6 If any person named on the private hire operator’s licence obtains any convictions, cautions, fixed penalties or has a court case pending, he/she must notify the Licensing Authority in writing within seven days of being formally notified of any such charge, summons or conviction, or in the case of a custodial sentence as soon as reasonably practical.

Change of address or details of Licence
2.7 Any person named on the private hire operator’s licence must notify the Licensing Authority in writing within seven days if the information supplied in his/her application for a private hire operator’s licence is altered for any reason including a change of address.

Responsibility for Drivers and Vehicles
2.8 An operator must ensure that all vehicles and drivers operating under his/her operator’s licence are complying with the legislation and conditions relating to private hire vehicles and drivers.

Accepting Bookings

2.9 An operator must not accept a booking unless the person making the booking knows the fee for the hire charge.

Records

2.10 An operator must keep records of all bookings at their operator base in either a bound book or as a computer record which must include:
   a The date and time of booking
   b The point of the pick up
   c The destination
   d The name of the hirer
   e The driver that is allocated to the booking
   f The driver’s badge number
   g The plate number of the vehicle allocated to the booking
   h Any other comments such as details of sub-contract

2.11 An operator must keep records of all private hire vehicles that he/she operates. This includes:
   a The owner of the vehicle
   b The registration number and plate number
   c The driver of the vehicle and badge number

2.12 All records should be kept for six months from the date of the last entry.

2.13 Details of all bookings must be entered into the records to show that they have been accepted as soon as reasonably practicable.

2.14 An operator shall notify the Gloucester City Council Licensing Team, in writing, within seven days of the termination of employment of a private hire vehicle or driver.

Advertising

2.15 An operator must not use the words taxi or cab or any word of similar meaning or appearance to any words in any advertising of the operator’s company except where an operator also licensed taxis (hackney carriages) available. Private Hire Vehicles must not display such taxi related words on the door panel at any time. See conditions relating to door panels in the private hire rule book.

Standard of Service

2.16 An operator shall ensure that when a private hire vehicle has been hired it shall attend punctually at the appointed time and place unless delayed or prevented with reasonable cause.

Location of Operator Base

2.17 The location where an operator makes provision for taking a booking must be within the Gloucester City boundaries. This may be an office address, business address or a home address.

Premises

2.18 If any rooms or areas are provided for the public for waiting or making bookings they must be clean, smokefree, adequately heated and ventilated and lit and have adequate seating facilities.

2.19 If any rooms or areas are provided for use by the public, the operator must hold public liability insurance for those areas if relevant.
3. Private Hire Operators – Requirements under Legislation

Drivers and Vehicles
3.1 An operator must not use unlicensed drivers or vehicles.
3.2 An operator may only make use of drivers and vehicles licensed by Gloucester City Council.

Records
3.3 An operator must make available records, on request, to an authorised officer of the Gloucester City Council or to a Constable.

Sub-contracting
3.4 An operator may sub-contract a booking to another operator licensed with the same Licensing Authority. Both operators must keep a record of the booking. The contract and responsibility for booking remains between the operator that took the booking and the client.
3.5 An operator may not sub-contract to an operator licensed by another Licensing Authority.

Smokefree Legislation
3.6 Private hire vehicles and taxis are smokefree vehicles which means that no one can smoke in these vehicles at any time and the appropriate signage must be displayed. Failing to prevent smoking in a smokefree place can lead to a maximum fine of £2500 imposed on whoever manages or controls the smokefree premises or vehicle, if prosecuted and convicted by a court.
3.7 Any enclosed premises that are used by the public for example for making bookings or are used as a workplace must be smokefree.

Disability Discrimination Act (DDA)
3.8 The Disability Discrimination Act (DDA) makes it unlawful to discriminate against members of the public on the grounds of disability. The Disability Rights Commission has issued a Code of Practice on the provision and use of transport vehicles.

Bookings made by Disabled Persons accompanied by Assistance Dogs
3.9 An operator may not refuse to take a booking by a disabled person if the reason for that refusal is because an assistance dog will accompany the person.
3.10 An operator may not make an additional charge to carry an assistance dog.

Planning Permission
3.11 The use of a premise for a private hire operators business may require planning permission. Operators are advised to check with the Development Control Team of the Gloucester City Council Planning Services Department.

Sale of Alcohol
3.12 Sale of alcohol is a licensable activity under the Licensing Act 2003. Sale of alcohol is prohibited on a moving vehicle. If a sale of alcohol is part of a booking arrangement that sale must be authorised by either a Premises Licence or Temporary Event Notice in accordance with the Licensing Act 2003.

4. ‘In-house’ Private Hire Booking System for Clubs
4.1 Only one main Gloucester City Council licensed operator may operate the system from the premises.
4.2 The operators licence must cover them for operation from the specified premises.

4.3 If the main operator cannot fulfil the booking then the booking may be sub-contracted to another operator but only one that is licensed by Gloucester City Council.

4.4 The booking point must be within the premises e.g. foyer area.

4.5 Advertising the facility can be by signage or simple announcement over the P.A. system.

4.6 The word ‘Taxi’ or ‘Cab’ or similar words must not be used.

4.7 The person employed to take the booking must record all the relevant details in the booking records (see table below) in accordance with paragraph 2.7 of this Rule Book.

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<thead>
<tr>
<th>Private Hire Operators Records</th>
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<tr>
<td>A Private Hire Operator shall keep records to include the details shown below of every booking and shall produce the original of such records on request to an authorised officer for inspection.</td>
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<table>
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<tr>
<th>Date</th>
<th>Time</th>
<th>Journey From</th>
<th>Hirer</th>
<th>Driver</th>
<th>Badge No.</th>
<th>Vehicle Plate No</th>
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4.8 If the booking is sub-contracted then the relevant details must be passed to the appropriate operator at the earliest opportunity (not later than the following morning) for inclusion in that operators records.

4.9 Vehicles participating in the scheme must be legally parked away from the premises until summoned to take the booked fare. Parking on double yellow lines at the front of premises will not be tolerated.

4.10 A system for summoning the vehicles must therefore be put in place. This may be via two-way radio, mobile phone or any other system that adequately controls the pre-booking process.

4.11 Comply with the Code of Conduct for Hackney Carriage and Private Hire Drivers and Operators at all times.

4.12 Any In-House Private Hire Booking System should operate from a booth/counter within the venue that potential customers can go to in order to book a vehicle. The member of staff taking bookings must not leave the booking booth/counter for the purposes of attracting extra business or for summoning vehicles.

4.13 The Council’s Licensing and Enforcement Officers will use our penalty points system relating to Hackney Carriage and Private Hire Licences where breaches of the Code of Conduct are observed by them.

5. **Private Hire Operators – Glossary**

**Basic Criminal Disclosure**

5.1 A Basic Disclosure will contain details of convictions held in central police records which are unspent according to the Rehabilitation of Offenders Act 1974 or will state that there are no such convictions. The applicant applies direct to the body that provides the basic disclosure and provides to them confirmation of identity and payment of the appropriate fee. You can apply for a Basic Disclosure from Disclosure Scotland online at [www.disclosurescotland.co.uk](http://www.disclosurescotland.co.uk) or by ringing 0141 585 8495.
Licensing Authority


Premises Licence

5.3 A licence issued by a Licensing Authority under the Licensing Act 2003 which permits licensable activities which may include sale by retail of alcohol.

Private Hire

5.4 The provision of a vehicle constructed or adapted to seat fewer no more than 8 passengers and driver for hire or reward by a licensed private hire operator. This service must be booked in advance and cannot be provided at taxi stands or by hailing the vehicle concerned.

Sub-contracting

5.5 This is when a private hire operator takes a booking and then arranges for another licensed operator to make the journey. It is not sub-contracting if an operator gives out another operators contact details and advises the client to make a booking direct with the other operator.

Hackney Carriage/Taxi

5.6 A Taxi is also known as a Hackney Carriage. It is defined in section 38 of the Town Police Clauses Act 1847 and is a wheeled vehicle constructed or adapted to seat fewer no more than 8 passengers that can carry passengers for hire and reward and may stand or ply for hire in any street within the licensed district.

Temporary Event Notice

5.7 A Notice submitted to the Licensing Authority under the Licensing Act 2003 in relation to licensable activities, which may include the sale by retail of alcohol. There are restrictions on temporary event notices including a limit on how many can be submitted per year.