



# DECISION RECORD

# Gloucester City Council

Publication Date 16 January 2020

**Decision Of**

Cabinet

**Date of Decision**

15 January 2020

**Item No.**

7

**Title**

Driving Up Architectural Design in Gloucester

**Report Of**

Cabinet Member for Planning and Housing Strategy (Councillor Andrew Gravells)

**Report Author**

David Evans, City Growth and Delivery Manager

**Wards Affected**

All Wards

**Key Decision**

No

**DECISION:**

**RESOLVED** to adopt the recommendations summarised at Appendix 1 of the report.

**REASON FOR DECISION:**

To seek to drive up the standards of architectural design in the City and counter perceptions that Gloucester is a low value location.

**ALTERNATIVE OPTIONS CONSIDERED:**

Do nothing – the quality of design would continue at current standards, having a detrimental impact on the Council's vision to deliver high quality regeneration and growth.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

This decision will come into force at the expiry of 5 working days from the date of the publication of the decision.

Call-in Deadline: 23 January 2020

**CONFIRMED AS A TRUE RECORD:**

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2012 and is a true and accurate record of that decision:

**Decision Maker:**

Councillor Richard Cook  
Leader of the Council

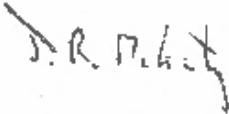
**Date:** 15 January 2020

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**Proper Officer:**

Jon McGinty  
Managing Director

**Date:** 15 January 2020

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| <b>Decision Of</b>      | Cabinet   |                     |    |
| <b>Date of Decision</b> | 15 January 2020   | <b>Item No.</b>     | 8  |
| <b>Title</b>            | Transfer of Hucclecote Hay Meadows East Site of Special Scientific Interest (SSSI) to Gloucester City Council |                     |    |
| <b>Report Of</b>        | Cabinet Member for Environment (Councillor Richard Cook)  |                     |    |
| <b>Report Author</b>    | Meyrick Brentnall, City Improvement and Environment Manager   |                     |    |
| <b>Wards Affected</b>   | All Wards   | <b>Key Decision</b> | No |

## DECISION:

**RESOLVED** that subject to confirmation of receipt of a commuted sum of £124,000 and satisfactory deduction of title, the freehold interest in Hucclecote Hay Meadows East be transferred to the City Council. The transfer to be subject to such conditions as the Head of Place in consultation with the Cabinet Member for Environment and Council Solicitor consider appropriate.

## REASON FOR DECISION:

Hucclecote Hay Meadows East is an SSSI on the borders of Gloucester. Natural England are very keen for the City Council to adopt and manage it as we have an excellent track record on the neighbouring site within Gloucester.

It is not unusual for the City Council to own nature conservation assets outside of the City. We have owned Lassington Wood in Highnam for decades and more recently we took on Horsbere flood management area, the latter again managed by the Countryside Unit.

As well as providing a precious amenity for the residents of Gloucester the site also comes with a revenue stream and a large capital sum that will allow the continued efficient running of the Countryside Unit, in particular the construction of some new barns at Netheridge.

**ALTERNATIVE OPTIONS CONSIDERED:**

The alternative is do nothing, the corollary of this is that the site will probably be looked after by a management company and the site will deteriorate further as they will not have the expertise or motivation to carry out the works properly. Thus, Gloucester City residents' in the longer term will be denied a quality public amenity.

The City Council would also lose a useful revenue stream from single farm payment and agri-environmental schemes as well as a £124,000 capital payment which would be a welcome addition to help with a number of capital purchases including the new barns at Netheridge.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

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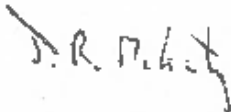
Councillor Richard Cook  
Leader of the Council

**Date:** 15 January 2020

**Proper Officer:**

Jon McGinty  
Managing Director

**Date:** 15 January 2020





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**Publication Date** 16 January 2020

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| <b>Decision Of</b>      | Cabinet  |                     |    |
| <b>Date of Decision</b> | 15 January 2020  | <b>Item No.</b>     | 9  |
| <b>Title</b>            | Procurement of Private Sector Environmental Crime Enforcement Contractor |                     |    |
| <b>Report Of</b>        | Cabinet Member for Environment (Councillor Richard Cook)                 |                     |    |
| <b>Report Author</b>    | Matt Cloke, Planning Enforcement City Centre Improvement Officer         |                     |    |
| <b>Wards Affected</b>   | All Wards  | <b>Key Decision</b> | No |

## DECISION:

### RESOLVED that:

- (1) the City Council carry out a procurement for a private sector organisation to deliver enforcement services against environmental crime for a five-year term.
- (2) should the procurement be successful, authority is delegated to Corporate Directors to award the contract to the chosen bidder with the terms being agreed in consultation with the Council Solicitor.
- (3) the City Council extend the current contract with 3GS(UK) Limited for a period up to three months to allow sufficient time for the procurement and contract award to be carried out.

## REASON FOR DECISION:

One of the Corporate Plan objectives is a Greener Gloucester. A priority derived from working to maintain a safe and attractive City manifests as “taking action against those who fail to respect our environment”. The aim to reduce the number of reported fly tipping incidents across the City by extending this service shall play an extensive role in accomplishing this goal.

It is therefore our objective to reduce the number of reported fly tipping incidents across the City, and thus reduce the overall associated costs/resources of dealing with the unlawful deposit of controlled or otherwise waste.

To work more closely with existing partners and seek new stakeholders who can assist with reducing the number of fly tip incidents and deal with enviro-crime generally.

Continuing to issue FPNs for smaller fly tipping and Duty of Care incidents will be less resource intensive for the authority than taking a prosecution, it will also focus minds and will free up valuable court time for more serious offences. Those FPN's which are

not paid in full will be followed up by Single Justice Procedure or prosecution.

**ALTERNATIVE OPTIONS CONSIDERED:**

**Do nothing;** revert to the enforcement services offered by the Council prior to the commencement of the 3GS trial.

It is likely that the quality of the public realm would deteriorate resulting in increasing numbers of reported incidents of littering, fly tipping, duty of care offences.

In addition there would be an increase in associated costs to investigate, remove and dispose of the unlawful deposit of controlled or otherwise waste.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

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Leader of the Council

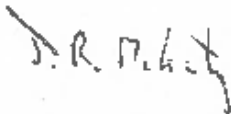
**Date:** 15 January 2020



**Proper Officer:**

Jon McGinty  
Managing Director

**Date:** 15 January 2020





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| <b>Decision Of</b>      | Cabinet   |                     |    |
| <b>Date of Decision</b> | 15 January 2020   | <b>Item No.</b>     | 10 |
| <b>Title</b>            | Marketing Gloucester  |                     |    |
| <b>Report Of</b>        | Cabinet Member for Culture and Leisure (Councillor Steve Morgan), Cabinet Member for Performance and Resources (Councillor Hannah Norman) |                     |    |
| <b>Report Author</b>    | Anne Brinkhoff, Corporate Director  |                     |    |
| <b>Wards Affected</b>   | All Wards   | <b>Key Decision</b> | No |

**DECISION:**

**RESOLVED:**

- (1) to note and welcome the review reports and thank the report authors and the city and sector stakeholders, MGL staff and Directors, councillors and officers who participated in the review;
- (2) to endorse the proposal that Gloucester needs an effective, dynamic and collaborative Place Marketing Organisation (PMO) and that MGL should refocus its efforts to deliver this requirement;
- (3) to bring back in-house the budget, seconded staff and commissioning responsibilities for the delivery of the City Events Programme;
- (4) to work with MGL to reshape and resize the Board to ensure that the Council's interests are equitably represented, that there is an independent Chair and appropriate mix of executive and non-executive Directors and that the Directors have the necessary skills and experience to provide effective governance and management of the company
- (5) to appoint one additional City Council representatives to the Board of MGL
- (6) to recommend to the Board of MGL the urgent appointment of an interim Managing Director to work with the Board to determine the Company's vision, mission and purpose, its business plan, its staffing structures, skills needs and budgets; and for this to include a review of best practice nationally and locally, including Marketing Cheltenham and appropriate risk assessments;

- (7) to support the Board of MGL in putting in place formal and transparent financial policies and procedures to ensure effective financial management, oversight and reporting;
- (8) to work with the Board of MGL and GFirstLEP on a priority review of the delivery and operation of the UK:DRIC;
- (9) to engage with the Boards of MGL and the Gloucester BID on a possible review of the support, administration and events delivery provided to the BID by MGL;
- (10) to authorise the Corporate Director (Transformation) in consultation with the Cabinet Member for Culture and Leisure to negotiate and enter into revised Articles and Service Level Agreement and other related legal documentation, on terms approved by the Council Solicitor and s151 Officer, in order to implement those above mentioned recommendations.

**REASON FOR DECISION:**

Both consultants have identified significant shortcomings in the operation of MGL which need urgent attention and action. As the sole owner/member, it is the responsibility of the City Council to ensure that improvements are made at pace to safeguard public funding and the reputation of the Council and the City.

**ALTERNATIVE OPTIONS CONSIDERED:**

Dissolve MGL altogether. This option is not recommended as we consider that the City requires a strategic marketing function which entails:

- a. Gathering and interpreting market intelligence to inform product development and promotional activity
- b. Develop, implement and steward the branding for the City which is more than a logo
- c. Design and deliver campaign activity of the City beyond events
- d. Managing the message and supporting others to amplify it.
- e. Relationship management with external agencies at a national and regional level.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

The Cabinet Member for Communities and Neighbourhoods (Councillor Jennie Watkins) declared an interest by virtue of her being Chair of Marketing Gloucester. She was not present during the discussion and vote on this item.

**SCRUTINY (including details of call-in procedure where applicable):**

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Call-in Deadline: 23 January 2020

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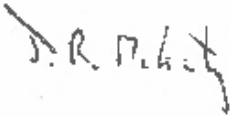
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| <b>Decision Of</b>      | Cabinet   |                     |    |
| <b>Date of Decision</b> | 15 January 2020   | <b>Item No.</b>     | 11 |
| <b>Title</b>            | Public Spaces Protection Orders (PSPOs) Update Report                         |                     |    |
| <b>Report Of</b>        | Cabinet Member for Communities and Neighbourhoods (Councillor Jennie Watkins) |                     |    |
| <b>Report Author</b>    | Emily Bolland, Community Engagement Officer                                   |                     |    |
| <b>Wards Affected</b>   | All Wards   | <b>Key Decision</b> | No |

## DECISION:

### RESOLVED that:

- (1) ongoing work of PSPOs and Street Aware be endorsed
- (2) proposals contained in this report be endorsed–
  - a. That existing PSPOs as mentioned in paragraph 3.2.1 are next reviewed in 2022
  - b. That any gating-order type PSPOs are reviewed on a three-yearly basis
  - c. That begging continues to be dealt with via the Street Aware partnership initiative rather than be included in a PSPO
  - d. That street trading and entertainment be incorporated in to the City Council's enforcement policy rather than incorporated in to a PSPO which would duplicate existing legislation
- (3) it be endorsed that the Council's 'engage, support, enforce' approach continues as its primary means of dealing with street based nuisance, with PSPOs used as a supporting tool.

## REASON FOR DECISION:

The recommendations in this report have been made in order to continue the positive work the Council have implemented to deal with street based nuisance over the past several years.

## ALTERNATIVE OPTIONS CONSIDERED:

Alternative options to the Council's current use of PSPOs and associated work are to consider enforcement as an initial course of action. However, this does not fit in line with the Council's ethos and our adopted "engage, support, enforce" approach.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

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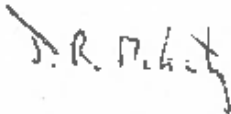
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| <b>Decision Of</b>      | Cabinet   |                     |    |
| <b>Date of Decision</b> | 15 January 2020   | <b>Item No.</b>     | 12 |
| <b>Title</b>            | Local Council Tax Support Scheme 2020/21                                |                     |    |
| <b>Report Of</b>        | Cabinet Member for Performance and Resources (Councillor Hannah Norman) |                     |    |
| <b>Report Author</b>    | Alison Bell, Intelligent Client Officer (Revenues & Benefits)           |                     |    |
| <b>Wards Affected</b>   | All Wards   | <b>Key Decision</b> | No |

**DECISION:**

**RECOMMENDED** that:

- (1) the changes recommended to the 2019/20 Local Council Tax Support Scheme for 2020/21 be adopted as the approved scheme for Gloucester City Council
- (2) The scheme approved at (1) above be updated to align with any legislation changes in January 2020 and to be implemented from 01 April 2020

**REASON FOR DECISION:**

Gloucester City Council have managed to maintain the current scheme broadly mirroring the original fully funded scheme for seven years, to date. The Council are facing a range of financial pressures and need to make changes to reduce the cost of the scheme, make it more efficient to administer and easier for recipients to understand.

As government funding continues to decrease, we also need to strike a balance between a revised scheme that is fair and affordable for those who receive support, and also for all our residents who receive council services. However, we do remain committed to providing support to our residents with low incomes.

**ALTERNATIVE OPTIONS CONSIDERED:**

The introduction of a minimum 10% payment expectation was considered. This was considered because the direct subsidy for Council Tax Support reduced immediately by 10% in April 2013 and has continued to reduce year on year.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

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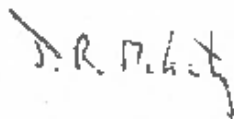
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| <b>Decision Of</b>      | Cabinet   |                     |     |
| <b>Date of Decision</b> | 15 January 2020   | <b>Item No.</b>     | 13  |
| <b>Title</b>            | Disposal of Herbert, Kimberley and Philpotts Warehouses             |                     |     |
| <b>Report Of</b>        | Cabinet Member for Regeneration and Economy (Councillor Paul James) |                     |     |
| <b>Report Author</b>    | Mark Foyn, Property Commissioning Manager                           |                     |     |
| <b>Wards Affected</b>   | Westgate  | <b>Key Decision</b> | Yes |

## DECISION:

### RESOLVED that:

- (1) the actions taken to date be noted
- (2) the Property Commissioning Manager be authorised to continue negotiations with the interested parties and, in consultation with the Cabinet Member for Regeneration and Economy and the S151 Officer, to accept an offer of an assignment of the existing leases or the grant of a new lease, which in the opinion of external advisers represents best consideration provided that:
  - a. The consideration shall be payable in full upon the assignment or grant of new lease; and
  - b. The transaction shall be an outright assignment or grant of lease at arms' length, without any obligation for a continuing relationship with the Council other than as landlord

## REASON FOR DECISION:

To update Cabinet on the progress of the disposal of this key interest and to authorise continued negotiations.

## ALTERNATIVE OPTIONS CONSIDERED:

The site is under used and bringing the buildings into a full use that will contribute to the local economy is seen as important to the regeneration of this area of the city. It will also strengthen the link between the docks and the city centre. Unless we take advantage of the opportunities they may be lost. There is demand for quality hotel beds in Gloucester and this will contribute to the local economy. The site could be converted for residential use, which would be attractive to developers, but it is contrary to planning policy and the change of use would be refused while alternative employment led uses are viable.

We have marketed the site fully without specifying the exact form of disposal, we have considered a JV arrangement, but this was discounted later in the marketing process and our legal advice is that we cannot enter into such an arrangement with the preferred bidder.

**OTHER RELEVANT MATTERS CONCERNING THE DECISION:**

None

**CONFLICTS OF INTEREST (including any dispensations granted):**

None

**SCRUTINY (including details of call-in procedure where applicable):**

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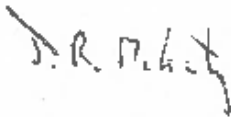
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| <b>Decision Of</b>  | Cabinet   |                     |     |
| <b>Date of Decision</b>   | 15 January 2020   | <b>Item No.</b>     | 15  |
| <b>Title</b>  | Kings Quarter Delivery Proposal Kings Square Tender Update          |                     |     |
| <b>Report Of</b>  | Cabinet Member for Regeneration and Economy (Councillor Paul James) |                     |     |
| <b>Report Author</b>  | Philip Ardley, Major Projects Consultant                            |                     |     |
| <b>Wards Affected</b>   | Westgate  | <b>Key Decision</b> | Yes |
| <b>DECISION:</b><br><br><b>RESOLVED</b> as per the recommendations in the confidential report.  |   |                     |     |
| <b>REASON FOR DECISION:</b><br>As per the relevant sections in the confidential report.   |   |                     |     |
| <b>ALTERNATIVE OPTIONS CONSIDERED:</b><br>As per the relevant sections in the confidential report.  |   |                     |     |
| <b>OTHER RELEVANT MATTERS CONCERNING THE DECISION:</b><br>None  |   |                     |     |
| <b>CONFLICTS OF INTEREST (including any dispensations granted):</b><br>None   |   |                     |     |
| <b>SCRUTINY (including details of call-in procedure where applicable):</b><br>This decision will come into force at the expiry of 5 working days from the date of the publication of the decision.<br>Call-in Deadline: 23 January 2020 |   |                     |     |



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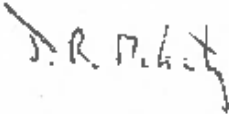
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Jon McGinty  
Managing Director

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## **CALL-IN PROCEDURE**

Call-in should only be used in exceptional circumstances, such as where Members have evidence which suggests that the Cabinet did not take the decision in accordance with the principles set out in Article 13 (Decision Making) of the Council's Constitution.

Call-in of a decision must be requested within five working days of the publication of an executive decision. The request must be communicated in writing to the Corporate Director of Resources by at least five Members of the Council.

Implementation of a decision that has been called-in is suspended until such time as it has been considered by the Overview & Scrutiny Committee and re-considered by the Cabinet in light of the Overview & Scrutiny Committee's conclusions and any recommendations.

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If you have any queries about the content of Decision Records please contact:

Tanya Davies  
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[tanya.davies@gloucester.gov.uk](mailto:tanya.davies@gloucester.gov.uk)  
01452 396125