

Events Programme 2015/16

APPENDIX 1

EVENT	DATE	FREQUENCY	ORGANISER	GCC INVOLVEMENT	GCC FINANCIAL CONTRIBUTION
GLOUCESTER QUAYS HOME AND GARDEN PARTY	March/April (Easter Weekend)	Annual	Gloucester Quays	Marketing, Equipment and Staff (MGL and GCC)	None
TALL SHIPS FESTIVAL	May	Every 2 Years	Marketing Gloucester Ltd	Staff and Equipment Hire	£25,000 (overall operating budget of £130,000)
SEA SHANTY FESTIVAL	May	New	Debra Hannis	Provision of Venue	£1,000
GLOUCESTER STONE CARVING FESTIVAL	May	Every 2 Years	Cats Eye Carving with Llanthony Secunda Priory Trust	Marketing, Equipment and Staff (MGL)	None
DRAGON BOAT RACES	May	Annual	CLIC Sargeant	Advice (SAG)	None
YACHT REGATTA	May	Annual	Gloucester Yacht Club	Advice, H&S (MGL & GCC)	None
SPORTBEAT	June	Annual	Jody Gooding	Officer time across GCC and MGL	None
ARMED FORCES DAY	June	Annual	Armed Forces Day Committee	Staff and Equipment, GCC and MGL	£2,000
FUNFEST	June	Annual	One Church	Marketing Support (MGL), Equipment (GCC)	£4,000
RACE FOR LIFE	June	Annual	Michelle Leighton – Cancer Research	Marketing (MGL), advice from Officers	None
PRIDE	June	Annual	Pride Committee	Equipment (GCC), advice (MGL and SAG)	None
GLOUCESTER QUAYS FOOD FESTIVAL	July	Annual	Gloucester Quays	Marketing, Staff and Equipment (MGL and GCC)	None
BLUES FESTIVAL	July	Annual	Marketing Gloucester Ltd	N/A	£2,000
GLOUCESTER CARNIVAL	July	Annual	MGL	Staff, equipment	£15,000 tbc
HILLFIELD SWINGS	July	Annual	Friends of Hillfield Gardens	Marketing, Staff, Equipment & Ticketing hire (GCC)	None
FIREWORKS FINALE	August	Annual	MGL	Staff, equipment	

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THREE CHOIRS FESTIVAL	August	Every 3 Years	Three Choirs Festival	Marketing, Tourism advice (MGL) Event co-ordination, catering, general support (GCC)	£5,000 per year
JAMAICAN INDEPENDANCE	August	Annual	Verona Vidal	None	None
RACE FOR MEN	August	Annual	Cancer Research	Equipment provided	None
ROWING REGATTA	August	Annual	Gloucester Rowing Club	Marketing and Advice (MGL)	None
GLOUCESTER GOES RETRO	August	New	Local Businesses	Support from Cabinet Member	£3,000
GLOUCESTER DAY	September	Annual	Alan Myatt	Marketing, H&S, logistics (MGL), hire of staff and equipment (GCC)	£2,000
HERITAGE OPEN DAYS	September	Annual	Civic Trust, MGL and GCC	Admin, Marketing - full event co-rdination inc Ticketing	£6,500
HISTORY FESTIVAL	September	Annual	Marketing Gloucester Ltd	Staff, equipment and venue hire	£10,000 (funded from 13-14 budget)
STYLE FESTIVAL	October	Annual	Glos Media	Staff, Equipment and Venue - funded	£15,000 tbc
ZOMBIE WALK	October	Annual	Café Rene	Advice, H&S (MGL)	None
ROUND TABLE DOCKS FIREWORKS	November	Annual	Gloucester Round Table	Staff, advice, marketing (MGL), SAG, Free use of land	2,000
REMEMBRANCE SUNDAY	November	Annual	GCC/Armed Forces	Use of Guildhall and equipment	None
CHRISTMAS LANTERN PROCESSION	November	Annual	Marketing Gloucester Ltd	Staff and Equipment hire	£10,000
VICTORIAN MARKET	November	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TREE OF LIGHT	December	Annual	Rotary Club of Gloucester	Marketing (MGL), Staff and equipment (GCC)	Up to £500
FESTIVE FAYRE	December	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None

Additional Events Throughout the Year

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RWC2015	September/October	One-Off	GCC / MGL	Staff and Funding	Event allocation tbc
KINGSHOLM STADIUM CONCERTS	Elton John - June Second act TBC	On-Going	Gloucester Rugby Club	SAG, Marketing and Staffing as required (MGL)	None

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GLOUCESTER QUAYS HOME AND GARDEN PARTY	March/April (Easter Weekend)	Annual	Gloucester Quays	Marketing, Equipment and Staff (MGL and GCC)	None
TALL SHIPS FESTIVAL	May	Every 2 Years	Marketing Gloucester Ltd	Staff and Equipment Hire	None this year - funds History Festival
GLOUCESTER STONE CARVING FESTIVAL	May	Every 2 Years	Cats Eye Carving with Llanthony Secunda Priory Trust	Marketing, Equipment and Staff (MGL)	None
DRAGON BOAT RACES	May	Annual	CLIC Sargeant	Advice (SAG)	None
YACHT REGATTA	May	Annual	Gloucester Yacht Club	Advice, H&S (MGL & GCC)	None
SPORTSBEAT	June	Annual	Jody Gooding	Officer time across GCC and MGL	None
ARMED FORCES DAY	June	Annual	Armed Forces Day Committee	Staff and Equipment, GCC and MGL	£2,000
FUNFEST	June	Annual	One Church & Cllr Organ	Marketing Support (MGL), Equipment (GCC)	£4,000
RACE FOR LIFE	June	Annual	Kelly Bartlett – Cancer Research	Marketing (MGL), advice from Officers	None
PRIDE	June	Annual	Pride Committee	Equipment (GCC), advice (MGL and SAG)	None
GLOUCESTER QUAYS FOOD FESTIVAL	July	Annual	Gloucester Quays	Marketing, Staff and Equipment (MGL and GCC)	None
SUMMER SOUND	July	Annual	Gloucester Guildhall	Staff, equipment	£33,000 tbc
BLUES FESTIVAL	July	Annual	Marketing Gloucester Ltd	N/A	£2,000
GLOUCESTER CARNIVAL	July	Annual	Gloucester Guildhall	Staff, equipment	£15,000 tbc
HILLFIELD SWINGS	July	Annual	Friends of Hillfield Gardens	Marketing, Staff, Equipment & Ticketing hire (GCC)	None
FIREWORKS FINALE	August	Annual	Gloucester Guildhall	Staff, equipment	£23,000 tbc

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THREE CHOIRS FESTIVAL	August	Every 3 Years	Three Choirs Festival	Marketing, Tourism advice (MGL) Event co-ordination, catering, general support (GCC)	£5,000 per year
JAMAICAN INDEPENDANCE	August	Annual	Verona Vidal	None	None
RACE FOR MEN	August	Annual	Cancer Research	Equipment provided	None
ROWING REGATTA	August	Annual	Gloucester Rowing Club	Marketing and Advice (MGL)	None
GLOUCESTER DAY	September	Annual	Alan Myatt	Marketing, H&S, logistics (MGL), hire of staff and equipment (GCC)	Up to £2,000
HERITAGE OPEN DAYS	September	Annual	Civic Trust, MGL and GCC	Admin, Marketing - full event co-ordination inc Ticketing	£6,500
HISTORY FESTIVAL	September	Annual	Marketing Gloucester Ltd	Staff, equipment and venue hire	10,000
STYLE FESTIVAL	October	Annual	Glos Media	Staff, Equipment and Venue - funded	£15,000 tbc
ZOMBIE WALK	October	Annual	Café Rene	Advice, H&S (MGL)	None
DOCKS FIREWORKS	November	Annual	Gloucester Round Table	Staff, advice, marketing (MGL), SAG, Free use of land	2,000
REMEMBERANCE SUNDAY	November	Annual	GCC/Armed Forces	Use of Guildhall and equipment	None
CHRISTMAS LANTERN PROCESSION	November	Annual	Marketing Gloucester Ltd	Staff and Equipment hire	£10,000
VICTORIAN MARKET	November	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None
TREE OF LIGHT	December	Annual	The Rotary Club	Marketing (MGL), Staff and equipment (GCC)	Up to £500
FESTIVE FAYRE	December	Annual	Gloucester Quays	Staff and Equipment Hire (MGL & GCC)	None

Additional Events Throughout the Year

KINGSHOLM STADIUM CONCERTS			The Rugby Club	SAG, Marketing and Staffing as required (MGL)	None
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Events Programme 2016/17

THEMED MARKETS			Markets / Economic Development		
CHERRY AND WHITE /FARMERS MARKET			Markets / Economic Development		
CCCP MARKETS			City Centre Community Partnership		
ANTIQUES FAIRS/CRAFT FAIRS			Independent traders		
FREE ART FRIDAYS			Free Art Friday Crew	Marketing (MGL). Potential for Street Art Festival for 2014.	None
CIVIC PARADES			GCC / CIVICS		