

2020 Awareness Days Calendar					
Date	Awareness Day	Campaign Level	Action	Lead Person	Output and success
January:					
27th January	Holocaust Memorial Day	Three	flag flying and social media. Daytime event in Gloucester Museum.	Beth to lead on comms. List to custodians for flag flying. Isobel to lead on overseeing	Successful event at Gloucester museum led by GARAS with contributions from GCC; involving ca 50 participants. Extensive social media.
February:					
1st-29 February	LGBT+ History Month	Three	flag (rainbow) flying and social media. Support Prism events.	Maria/Prism	LGBT+ human books event, film screening at guildhall, social media
3rd - 9th February	Sexual Violence awareness week	Two	Social media	Community Wellbeing	social media messages
March:					
8th March	International Women's Day	One	social media	Anne Brinkhoff	social media messages
31st March	Trans Day of Visibility (TDoV)	Two	Trans* Gloucester speaker event, flag (trans) flying and social media. Support Prism pronouns campaign. Contact Gateway and other outstations.	Maria/Prism	Article in Team Brief and on Citynet as well as social media post
April:					
2nd April	Autism Acceptance Day	One	Contact Gateway and other outstations.	Disability network	No action due to the Covid 19 Outbreak
early April	Stalking Awareness Week	Two	social media, link with DASV co-ordinator. Contact Gateway and other outstations.	Ruth	No action due to the Covid 19 Outbreak
22nd April	Earth Day	One	social media, climate change type campaign. Contact Gateway and other outstations.	Mez	No action due to the Covid 19 Outbreak
May:					
11th - 17th May	Mental Health Awareness Week	Two	campaign around mental health awareness. Contact Gateway and other outstations.	HR to work with Community Wellbeing	social media messages and Yammer Tweets
17th May (Sunday - mark on 18th May)	IDAHOBIT	Two	flag (rainbow) flying, support Prism sponsored rainbow walk through Gloucester city. Contact Gateway and other outstations.	Prism	Article in Team Brief and on Citynet as well as social media post
20th - 26th May	Dementia Action Week	Two	social media. Contact Gateway and other outstations.	Community Wellbeing/Anne	Social media messages
June:					
1st - 7th June	Volunteers Week	One	campaign. Contact Gateway and other outstations.	Community Wellbeing	Wrote to all volunteers thanking them. Social media messages and good news stories.
11th - 17th June	Carers Week	Two	social media. Contact Gateway and other outstations.	Community Wellbeing	Yammer/ Tweets
22nd June	Windrush Day	Three	social media/guildhall? Contact Gateway and other outstations.	Community Wellbeing/culture trust	Social media - Tweets of current virtual events
July:					
5th July -12th July	Srebrenica Memorial Week	Three	Social media campaign and fly the flag half-mast at North warehouse. Hold a one minutes silence at 11am on Friday 10th July.	Community Wellbeing/ cultural services	Social media campaign to raise awareness and flying the flag at half-mast at North Warehouse. We held a minute's silence at 11am on Friday 10th July.
12th July	Disability Awareness Day	Two	Contact Gateway and other outstations.	Disability network	Shop mobility Service
26th & 27th July	Polish Heritage Days	One	social media. Resident led event. Contact Gateway and other outstations.	Leanne and Bev to advise on other resident led days	N/A
August:					
September:					
10th September	Suicide Prevention Day	Two	social media. Contact Gateway and other outstations.	EAP will promote. Beth from comms and Lee TP	Social media about local support available and promotion of MH training
12th Sept 2020	Gloucestershire Pride	Two	flag (rainbow) flying and social media, guildhall events, support pride event. Contact Gateway and other outstations.	Prism & Ismael, Alex	Flag flown at NWH, social media campaign about local groups and promotion of online events that were happening
October:					
1st October	International Day of Older People	One	social media. Contact Gateway and other outstations.	Josh	Social media retweets
1st - 31st October	Black History Month	Three	supporting community led initiatives, Guildhall. Contact Gateway and other outstations.	Alex, Community wellbeing	Social media campaign

10th October	Mental Health Awareness Day	Two	HR comms internalls, external comms/social media. Contact Gateway and other outstations.	HR, Community wellbeing	Social media campaign, promotion of local support networks and training available
12th - 19th October	Hate Crime Awareness Week	Two	social media. Contact Gateway and other outstations.	Community wellbeing	Social media, retweets with Glos Hate Crime, promotion of pop ups in Gloucester City
20th October	Philippine-British Friendship Day	One	resident led. Contact Gateway and other outstations.		Celebrations within the Philippine community, group members too busy working within NHS to get flag to us
November:					
20th November	Trans Day of Remembrance (TDoR)	One	flag (trans) flying and social media. Support community event. Contact Gateway and other outstations.	Prism	Flag flown at NWH and Guild Hall, social media tweets and promotion
25th Nov - 10th Dec	16 days of Action (Domestic Abuse)	Two	support campaigns via DASV co-ordinator. Contact Gateway and other outstations.	Community Wellbeing, Leane and Bev	The information has been distributed to the Vcs and SSGP We promoted on staff net, team brief and yammer and encouraged staff to post a photo of themselves with their pledge. With support from comms. Shared the information on Groop We aimed to support the rape and sexual abuse centre and retweet what they are posting
December:					
25th Nov - 10th Dec	16 days of Action (Domestic Abuse)	Two	Contact Gateway and other outstations.	Community Wellbeing, Leane and Bev	The information has been distributed to the Vcs and SSGP We promoted on staff net, team brief and yammer and encouraged staff to post a photo of themselves with their pledge. With support from comms. Shared the information on Groop We aimed to support the rape and sexual abuse centre and retweet what they are posting
3rd December	International day of disabled persons	One	Contact Gateway and other outstations.	Maria to check with networks at county	Guildhall Account did a Tweet
1st Dec-31st Dec	Disability History Month	One	Contact Gateway and other outstations.	Leanne/ Bev	N/A