

**BRIEFING FOR THE OVERVIEW AND SCRUTINY COMMITTEE OF GLOUCESTER CITY COUNCIL –
LEVELLING UP ROUND TWO BID**

1. Members will be aware that in August 2022 the Council submitted a Levelling Up Round 2 Bid (LUF2) for c.£12m of capital funding to commence redevelopment of the area around Eastgate Shopping Centre. The bid is referred to as ‘Greyfriars Quarter Redevelopment’ and follows the council’s successful Round 1 bid for £20m spread across the new University of Gloucestershire City Centre Campus, the Forge at the Forum, and the Fleece Hotel.
2. The ‘prospectus’ that supported the bid has been circulated to Overview and Scrutiny Committee Members via email. In short, the LUF2 bid seeks to reimagine the area to the rear of Eastgate Shopping Centre including the market hall, Greyfriars monument, bowling green and part of the shopping centre itself. The main components are as follows:
 - a. The relocation of the Eastgate Market operation from the market hall to within the Eastgate shopping centre, which would open up onto a new public square, focussed around the Greyfriars monument
 - b. The creation of a new entertainment/community space within the existing market hall
 - c. The repurposing of the Greyfriars building and scheduled monument to create a new café/restaurant
 - d. The opening up of the existing bowling green for broader public use
 - e. General enhancements to the streetscape in the immediate area
 - f. The creation of a cycle hub at Eastgate and a hub at Waterwells park and ride site, helping to facilitate cycling between the park and ride and the city centre
 - g. The addition of solar to the market hall and electronic vehicle (EV Charging) points at the Eastgate Shopping Centre carpark.
3. A real focus of the bid is low carbon development, seeking a ‘retrofit first’ approach to the site – i.e. reusing the existing buildings on site with amendments, rather than demolishing and rebuilding. This has the dual benefit of reducing carbon output and reducing potential costs. The bid, if successful, would also see the sympathetic reuse of the Greyfriars building and scheduled monument, providing active custodianship.
4. I expect to receive the outcome of our bid application by the end of this year (2022).

David Oakhill

Head of Place

Gloucester City Council